Leadership in Healthcare
A cross-disciplinary approach to leading in the health sector

OVERVIEW
Technology advancements, budget constraints, mergers, staff morale, and changing patient/consumer behaviour are just some of today’s strategic issues affecting healthcare leadership. This new program takes a fresh look at management practices and tools for improved healthcare delivery and staff engagement.

Participants will first explore world-class examples of overcoming changes to stay on track and grow in the healthcare sector. An experiential approach is then used to develop options and mobilize resources based on your specific context. By the end of this seminar, you will have a toolkit of practices to affect positive change in healthcare leadership, strategic choices, and staff satisfaction.

KEY BENEFITS & TAKEAWAYS
• Examine transformative leadership and operational strategies to thrive in today’s healthcare environment
• Learn how to engage people in the transformation journey and set up teams to succeed
• Develop resilience in an unclear context and explore biases and limitations to change
• Gain exposure to best-in-class ideas to streamline management processes
• Understand how to set meaningful goals and implement plans to get there
• Connect with an exceptional peer group with whom you can share experiences and ideas
WHO SHOULD ATTEND?

This program designed is for Leaders/Managers who have a desire to remain agile in a constrained healthcare environment. Relevant for Administrators, Hospital Management Professionals, Doctors, Nurses, Pharmacists, Dental Group Teams, Department Heads, and a diverse range of specialists looking for solutions to help their organizations improve and respond to changing management needs. It is also valuable for those in the pharmaceutical or service industries who need to understand new trends and business-related issues impacting leaders in healthcare.

PROGRAM IN DETAIL

This seminar offers a dynamic mix of concept sessions, success stories, and action learning involving break-out sessions, individual reflection, idea forums, and case work. Participants will also develop a personal action plan for application back in their organizations.

Key Themes covered over the duration of the program include:

**DAY ONE**

**Understanding Key Issues and Trends Affecting Healthcare Leadership**
- Internal and external changes impacting people, operations, systems and culture
- Understanding strategic issues raised by changes in technology, delivery, and patient preferences
- Success stories – creative solutions to health care challenges from around the globe

**Tools for Change and Keeping Staff Morale on Track**
- Understanding why change is important and overcoming biases that limit progress
- Leadership approaches needed to successfully move through stages of change
- Building the resilient mindset, accountability and shared values to make things happen

**Operational Efficiency**
- Optimizing and managing all processes around your “value stream”
- Employing effective operations strategy
- Efficient business processes: models and tools

**DAY TWO**

**Strategic Analysis and Management**
- Leveraging current changes and future trends in your organization
- Assessing value creation opportunities
- What can or can’t be changed and what are the alternatives?

**Executional Excellence**
- Implementing solutions by healthcare leaders - what actions need to be taken?
- Initiating strategic change in traditional or mature organizations
- Managing risk and measures of success

**Taking Action**
- Reflection and development of a personal plan for Performance and Results
- Identifying key success factors

Faculty and Learning Approach

As an integral part of McGill’s Desautels Faculty of Management, the Institute’s faculty team is comprised of McGill University professors and lecturers as well as highly-rated academic and business experts from around the world. Please visit our website to review the complete faculty team assigned to this program.